

## **Off Campus Recruitment Guidance**

At times, faculty and staff may participate in recruitment or outreach activities off campus. Please consider this guidance to best prepare you to interact with prospective students.

- ✓ Plan to bring Admissions brochures in addition to any department materials you have. You can pick up materials at the University Visitors Center or contact Debra Paraskiewicz <a href="debrap@udel.edu">debrap@udel.edu</a> to request materials be sent to your office. Please note up to 50 brochures will be provided to each department upon request. Additional copies can be ordered at .15/brochure.
- ✓ If the event calls for an opportunity to talk about UD beyond a major/program, request an Admissions representative to join you when possible. If Admissions cannot participate, they can provide business cards for the Admissions representative for that school/region for you to share or you can find the specific counselor on the <a href="Meet Your Counselor">Meet Your Counselor</a> webpage. (Note: There are vacancies so students can always email <a href="mailto:admissions@udel.edu">admissions@udel.edu</a>)
- ✓ Collect student information using this <u>inquiry form</u> link or an Admissions generated QR code to have with you for people to scan. They will then be added to the UD mailing list for more information. <a href="https://apply.udel.edu/register/prospectivestudent">https://apply.udel.edu/register/prospectivestudent</a>
- ✓ Keep these Admissions Resources in mind to refer students to as needed.
  - Major Finder
  - Meet Your Counselor
  - Admissions Checklist, Requirements, and Timeline
  - Plan Your Visit